



**CITY OF CLERMONT  
COMMUNITY REDEVELOPMENT AGENCY (CRA)  
6:00 PM, Tuesday, October 27, 2020**

**LOCATION: Clermont City Center  
620 West Montrose Street**

**CALL TO ORDER**

**NEW BUSINESS**

Item No. 1 - Minutes Approval

Consider approval of the minutes of the CRA meeting held on September 22, 2020.

Item No. 2 - Resolution No. 20

Consider resolution of a budget amendment allocation of \$25,625 to the Clermont Downtown Partnership.

**ADJOURN**

Any person wishing to appeal any decision made by the City Council at this meeting will need a record of the proceedings. For that purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. In accordance with the Americans with Disabilities Act (ADA), if any person with a disability defined by the ADA needs special accommodation to participate in this proceeding, then not later than two business days prior to the proceeding he/she should contact Clermont, City Clerk's Office, 352-241-7331.

Please be advised that if you intend to show any document, picture, video or items to the Council or Board in support or opposition to any item on the agenda; a copy of the document, picture, video or item must be provided to the City Clerk for the City's records.

*City of Clermont*  
MINUTES  
COMMUNITY REDEVELOPMENT AGENCY (CRA)  
SEPTEMBER 22, 2020

The Community Redevelopment Board met in a regular meeting on Tuesday, September 22, 2020 in the Clermont City Center. Community Redevelopment Agency Chair Chair Ash called the meeting to order at 6:00 pm with the following Members present: Board Members Diane Travis, Tim Bates, Jim Purvis, Roman Brana, and Kimberly Grogan. Other City officials present were City Manager Gray, City Attorney Mantzaris, and City Clerk Howe.

**CONSENT AGENDA**

Board Member Tim Bates moved to approve the consent agenda which included the September 24, 2019 Community Redevelopment Agency meeting minutes, seconded by Board Member Jim Purvis. The motion passed with all member present voting aye.

**NEW BUSINESS**

**Resolution No. 19 – FY 2020/21 Budget**

City Clerk Howe read Resolution 19 aloud by title only.

A Resolution of the Community Redevelopment Agency of the City of Clermont, Lake County, Florida, adopting the budget for the 2020-2021 Fiscal Year.

Planning and Development Coordinator Gonzalez presented the Community Redevelopment Agency report and budget approval and provided an update on the Community Redevelopment Agency. Mr. Gonzalez reviewed the community redevelopment map, highlights, new businesses within the Community Redevelopment Agency, the restructure of grants, events and cancellations due to COVID, and an update on master plan projects. Staff recommended approval of Resolution No. 19.

City Manager Gray stated staff's concentration for this year was the restructure of grants and the funding and assistance of the master plan projects. Mr. Gray stated that he would want to bring the board back October 27 for a presentation by Business Liaison Barbara Hollerand for different options for the CRA to get involved in the Downtown.

Mayor Ash opened the public hearing.

Keith Mullins, 640 Drew Avenue, inquired adding non-profits for grants. Mr. Gonzalez stated the non-profits was only eligible for the façade improvement grant that will be for next fiscal year. Mr. Mullins wanted to know the reasoning of adding non-profits although they do not pay taxes. Mr. Gonzalez stated the criteria of non-profits had previously been with this grant in the past but it would only be a percentage of grant given. Mr. Gray asked what the value for the grant would be given to non-profits. Mr. Gonzalez stated that the value was \$5,000.

Mr. Gray stated that this could be a topic to discuss next month. Board member Bates asked to see if there were any non-profits that have used this grant in the past.

Board Member Tim Bates moved to approve Resolution 19, seconded by Board Member Diane Travis. The motion passed with all member present voting aye.

Jim Purvis mentioned he would like to discuss Light Up Clermont and the Downtown Events next time they meet. Mr. Gray stated the topic is planned to be a discussed in the first meeting in November.

*City of Clermont*  
MINUTES  
COMMUNITY REDEVELOPMENT AGENCY (CRA)  
SEPTEMBER 22, 2020

**ADJOURN:** With no further comments, this meeting adjourned at 6:14 pm.

**APPROVED:**

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Gail L. Ash, CRA Board Chair

**ATTEST:**

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Tracy Ackroyd Howe, City Clerk



# AGENDA ITEM

<b>Meeting Date</b>		
Tuesday, October 27, 2020		
<b>Agenda Item Name</b>		
Resolution No. 20		
<b>Requested Action</b>		
<b>Staff Report</b>		
Consider the approval of a budget amendment allocation of \$25,625 to the Clermont Downtown Partnership for the development of a branded Downtown Clermont website and first year of hosting and maintenance as proposed by Prismatic, an Orlando media and destination marketing firm.		
<b>Additional Analysis</b>		
<b>Fiscal Impact Summary</b>		
<b>Fiscal Impact</b>		
<b>Fund Number and Description</b>		
<b>Available Budget Amount</b>		
<b>Exhibits Attached</b> <small>(copies of original agreements)</small>		
1.	CRA Resolution No. 20 - FY20-21 Budget Amendment	CRA Resolution No. 20 - FY20-21 Budget Amendment.pdf



*CITY OF CLERMONT*  
*Community Redevelopment Agency*  
**RESOLUTION NO. 20**

**A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF CLERMONT, LAKE COUNTY, FLORIDA, ADOPTING THE BUDGET AMENDMENT FOR THE 2020-2021 FISCAL YEAR.**

**WHEREAS**, it is hereby found and determined by the Community Redevelopment Agency Board of the City of Clermont, Lake County, Florida that the following budget amendments are necessary for the Fiscal Year of October 1, 2020 to September 30, 2021.

- |  |    |        |
|--|----|--------|
| 1. Increase Professional Services (60552-53001)  | \$ | 25,625 |
| To amend the Development Services Department budget for the CRA to fund web design and hosting services of downtown Clermont businesses in conjunction with the Downtown Clermont Partnership. |    |        |
| 2. Decrease Fund Balance (60599-59900)   | \$ | 25,625 |
| Total CRA Fund adjustments.  |    |        |

**NOW, THEREFORE, BE IT RESOLVED**, that the above said budget amendments for the City of Clermont Community Redevelopment Agency for the 2020-2021 Fiscal Year and appropriations therefore are hereby adopted.



*CITY OF CLERMONT*  
*Community Redevelopment Agency*  
**RESOLUTION NO. 20**

**DONE AND RESOLVED** by the Community Redevelopment Agency Board of the City of Clermont, Lake County, Florida, this 27<sup>th</sup> day of October, 2020.

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Gail L. Ash, CRA Chairman

Attest:

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Tracy Ackroyd Howe, City Clerk